



Sitaaray is amongst the top 6 restaurants in 2008 London Restaurant Awards for '60 Under £60'

The prestigious London Restaurant Awards 2008 have recognised **Sitaaray - India's Grill** amongst the top 6 London restaurants in the **Evening Standard '60 Under £60' Award**. Sitaaray, a concept designed and operated by **Old World Hospitality**, has been shortlisted along with five other restaurants and has been recognized as one of the most innovative concepts and value for money restaurant.

The Evening Standard '60 Under £60' award represents a list of local, independently owned restaurants where two people can comfortably eat two courses each and share a bottle of house wine for £60 or less. The judges, London's top food critics handpicked 60 London restaurants to compete for this award and the final shortlist of six restaurants was selected by London diners and readers of Evening Standard newspaper in an online vote.

Thrilled with the achievement, Anshuman Saxena, General Manager, Sitaaray says, *"We are delighted to have been shortlisted for this prestigious award. It is a great honour to be recognized and even more so as the nominations were put forward by London diners. Sitaaray's reasonably priced yet excellent quality offering has hit a note with Londoners who are looking for value for money in the current economic climate."*

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Notes to the Editors:

- Sitaaray (*meaning stars in Hindi*) is an authentic North Indian Grill set against a stunning cinematic background celebrating 75 years of Indian cinema. An interesting concept, in the heart of London's theatreland, Sitaaray combines the two greatest Indian exports - its cinema and its cuisine to create an unforgettable dining experience.
- Sitaaray - India's Grill serves a wide selection of grills and North Indian dishes. A frequently changing menu offers a wide choice of lesser-known meat, fish and vegetarian kababs, some of which are rarely ever served in the UK. An unlimited, all you can eat menu priced at £22.95 per person for dinner includes nine different kababs, three curries and breads all brought hot to the table. Lunch and pre/post theatre meals are priced between £14.50 and £16.50. Please see attached Sitaaray menu.
- Since its launch at the beginning of 2007, Sitaaray has lived up to its name and really brought the Indian film industry to life, not only through its décor but by playing host to some of the biggest icons from the Indian film industry including Shabana Azmi, Javed Akhtar, Aishwarya Rai, Dev Anand and an exhibition of Bollywood photography by Gautam Rajadhyaksha.
- The Managing Director, Rohit Khattar grew up Cinema Paradiso style in his grandfather's cinema in Kashmir and today owns one of the biggest collections of Bollywood posters and memorabilia - a part of this collection is on display at Sitaaray.
- Sitaaray is **Old World Hospitality's** second London restaurant after **Chor Bizarre**, Mayfair and **Tamarai restaurant. bar . club** (located below Sitaaray). Tamarai, after winning the 'Best Wine List in London' by The Independent has recently also been crowned as the 'Best Late Night Bar in UK' at the Theme Bar Awards 2008.